

BUILDING YOUR PRACTICE

FREE PASS FOR TWO



YOU KNOW THE IMPORTANCE OF YOUR DENTAL TEAM

The economy has everyone second guessing whether or not to spend those few extra bucks, so we're trying to make this easier on you. Bring an assistant and your office manager to the course of your choice, no charge, no strings attached.

We know from experience that dentists who bring their assistants to our courses have an easier time of integrating the Atlas® Denture Comfort™ system into their practice and learn to identify & communicate the benefits to patients. It takes the entire Dental Team to close a case.

*Offer is limited upon available space



"Two-and-a-half years ago I tried 5 different mini implant systems for denture stabilization. While all systems produced results, I quickly settled on Atlas Dome Head as my favorite due to its flapless surgical protocol, low-profile retentive head and easy maintenance. It's as simple as placing a post and doing a reline."

—Nels Ewoldsen, DDS, MSD
DENTSPLY Prosthetics
Philadelphia, PA

"This is one of the best presented, 'start to finish, take it home and use the information tomorrow' courses I have taken in 22 years of continuing education."

—Dr. Vic Uhrenholdt
Houston, TX

"I have been researching other companies for the past 2-3 years. I took the [Company X] course, but was dissatisfied with the complexity of their protocol; they took something simple and complicated it. Thank you for bringing the simple back."

—Dr. John Pak
Medara, CA

"I am a general practitioner who has been practicing for 24 years. During the past year, I have read intensively on implant placement. I hate doing a lower denture. Actually, I will rarely make one. Now, I feel confident and armed to provide this awesome service to my edentulous population, at a fee they can afford."

— Dr. Jeffrey Fox
Wading River, NY

"Such an exciting advance! This treatment can really improve the quality of life for so many deserving patients."

— Dr. Charles Sauls
Sylvester, GA

"I have used many other implant systems for denture stabilization. I have found this system to be easier than the others and more adaptable to any patient."

— Dr. Richard Swanson
Crystal River, FL

Dentatus USA
192 Lexington Avenue
New York, NY 10016
www.dentatus.com

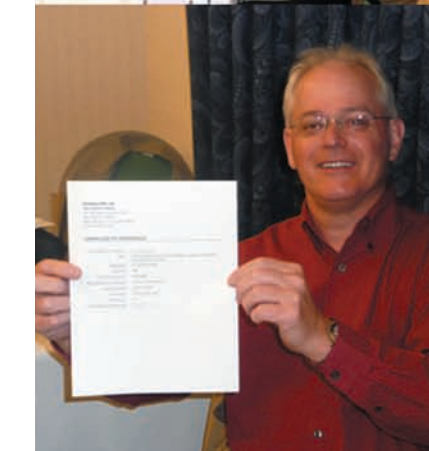


8011 BL 1108



ATLAS® Denture Comfort™ NARROW BODY IMPLANTS

HANDS-ON WORKSHOP



STABILIZE, CUSHION AND
RETAIN LOWER DENTURES
WITHOUT THE USE OF
HOUSINGS, O-RINGS,
OR ADHESIVES



4 CE HOURS

THE CHALLENGE AND OPPORTUNITY

Dentatus is excited about the Atlas Denture Comfort technique and the feedback we are receiving from dentists and their patients. We know from experience that after commitment, timing is everything. Too often dentists attend a seminar on a specific technique and when they return to their offices, they don't have the necessary equipment and/or materials to perform the newly learned procedure. Since the shortest lag time between the learning experience and clinical application is crucial to success, included in the total workshop fee is an Atlas Starter Kit greatly discounted, with everything necessary to complete your first case.

We are confident that you will immediately recognize and see the potential to treat the edentulous population that we make this offer risk-free. If you are not satisfied with the Atlas Denture Comfort Hands-on Workshop we will give you up to 90 days to return the unopened Starter Kit for its full refund.

Considering the 30-40 million edentulous Americans we trust you will value the simplicity of the Atlas Denture Comfort protocol. Combined with high patient acceptance, this technique is a win-win situation for both you and your patients. This technique will be especially appealing to dentists who have used other systems that utilize cumbersome housing and O-ring retention.



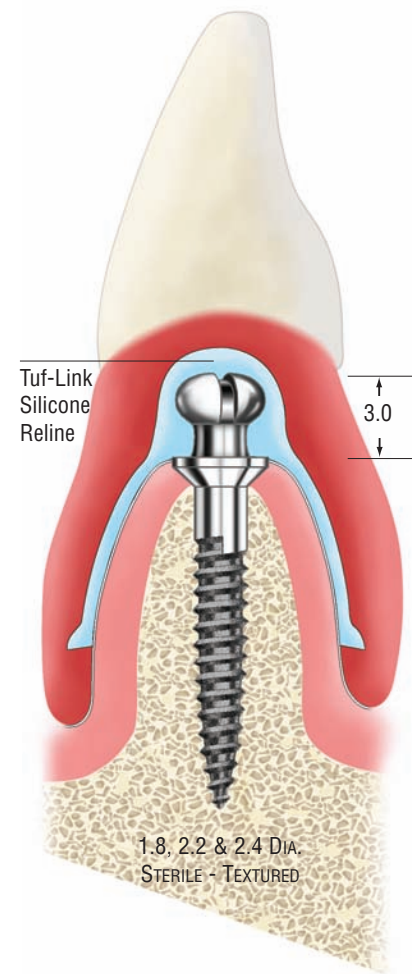
This workshop is designed for general dentists and their dental team. GP's will find placing Atlas implants, anterior to the mental foramen without a surgical flap or sutures, simple and predictable. The complete procedure of installing the Atlas implants and retrofitting the denture can be completed in about an hour. Dental assistants/hygienists will learn to pre-qualify patients for the treatment and learn how to prepare the denture base while the doctor is placing the implants. The dental team will also learn how to instruct patients in proper home care techniques.

Participants will perform the following steps: You will drill osteotomies in the model, install 4 Atlas® implants, prepare the denture base for retrofitting and reline the denture with the Tuf-Link® Silicone material. Participants will keep the model with the retrofitted, relined denture for staff training and patient education.

OBJECTIVES

Workshop participants will be able to:

1. List the indications for narrow-body implants;
2. Place and install Atlas implants;
3. Understand the osseointegration of narrow-body implants;
4. Recognize the indications and contraindications for the use of narrow-body implants;
5. Understand implant failure in overdenture cases;
6. Retrofit and reline a denture over Atlas implants;
7. Realize cost savings and increase profitability;
8. Learn how to market and present this affordable procedure to patients



A good percentage of individuals have been neglected as candidates for implant overdentures because their ridges are too thin, the vertical height of available bone has been severely compromised and /or the existing denture-base height necessary to retrofit the denture is inadequate.

Atlas has solved these problems. The length of treatment time is significantly reduced since the surgical portion forgoes the traditional 2-stage surgery. The narrow-body implants are placed without reflecting a flap and are immediately loaded. It's a great alternative to lengthy and costly bone augmentation procedures. Since the components are less costly, the procedure is more affordable to a greater number of patients.

The Dentatus narrow-body Ti alloy implants are FDA cleared indicated for long-term use and for any length of time as decided by the healthcare provider.

THE HANDS-ON WORKSHOP INSTRUCTOR

Dr. Keith Rossein



Dr. Keith Rossein is a consultant, author and lecturer, with a unique combination of 23 years of private clinical practice and dental marketing experience. He received a DDS from New York University College of Dentistry in 1970. He is president of International Dental Consultants, the editor of Implant New & Views, a partner in WebDentalMarketing.com. He is a former instructor at NYU College of Dentistry and attending at Triboro Hospital at Queens Hospital Center. He has participated in national and international dental meetings. Dr. Rossein is listed in the Seattle Study Clubs Speaker's Bureau and is a former Speaker for the ADA Seminar Services.

2009 Hands-on Workshop Schedule

Jul 22	Philadelphia, PA	Oct 14	Chicago, IL
Jul 24	Atlanta, GA	Oct 16	Cleveland, OH
Aug 12	Salt Lake City, UT	Nov 6	Carlsbad, CA
Aug 14	Portland, OR	Nov 9	Bay Area, CA
Sep 23	Boston, MA	Dec 4	Charlotte, NC
Sep 25	Dallas, TX	Dec 7	Orlando, FL

** Oct 9 New York, NY

** New York residents add applicable sales tax

Please check www.dentatus.com for additional courses

Accreditation

4 credits will be awarded upon completion of the half day morning course.

Dentatus USA reserves the right to cancel or postpone any CE course because of unforeseen circumstances or insufficient enrollment. In the event of such cancellation, full tuition will be refunded. Dentatus cannot be responsible for hotel deposits or non-refundable airline tickets or other associated fees. Participant may cancel up to two weeks prior to the workshop with full tuition refund. After that 50% will be refunded. Price subject to change without notice. Please note that registration is limited.

REGISTRATION INFORMATION

Start-up Kit:	\$1,625.00
Tuition:	\$350.00
Model and components:	\$400.00
Patient Starter Kit:	\$875.00
	\$1,625.00
Tuition for auxiliaries and/or dental technician:	\$150.00

Please complete the registration form and return it with the total fee to:

Nita Weissman / Denise Manekas

Dentatus USA
192 Lexington Avenue, 9th Floor
New York NY 10016

(800) 323-3136 • Fax: (212) 532-9026

Recommended: You may wish to bring magnifying loupes & mask for wet lab

Disclosure: Dentatus USA manufactures and distributes product discussed in this workshop. Dr. Rossein is a consultant for Dentatus USA.

NAME _____

GENERAL OMS PERIO PROST DENTAL LAB OTHER

ADDRESS _____

CITY _____ STATE/ZIP _____

PHONE _____

FAX _____

EMAIL _____

TUITION _____

AMEX VISA MASTERCARD

CARD NUMBER _____ EXP. DATE _____

MAKE CHECKS PAYABLE TO: DENTATUS USA

WORKSHOP ATTENDING - CITY _____ DATE _____

Editor's Award for Excellence in Continuing Education



Seminars evaluated for the Editor's Award for Excellence in Continuing Education are judged using many criteria. One heavily weighted criteria is whether or not the course delivered on its promised objectives. Other judging factors include effectiveness and knowledge of the speaker, use of up-to-date multi media, and the quality and availability of handouts and materials. For more information on the Editor's Award for Excellence in Education go to www.thedentistsguide.com

ATLAS® IMPLANTS HANDS-ON WORKSHOP

Narrow Body Implants to Stabilize Cushion and Retain Lower Dentures

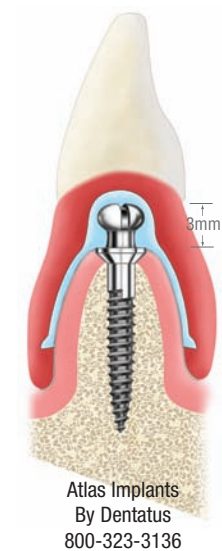
Instructor: Dr. Keith Rossein
Class Size 20 CE Credits: 4

Review by Alan M. Anderson, DMD

The only course I have ever been to that has had an easy, affordable, and practical answer for the loose lower denture problem. This should be a required course for all dentists who make, adjust, (re-adjust and re-adjust...), or reline, full and partial dentures!

This hands-on course involved drilling four osteotomies into the anterior area of a mandibular model, placing four Atlas implants, preparing the denture for, and placing the chairside silicone relines. I was surprised at the simplicity of the treatment and left completely confident that it could and should be easily incorporated into the daily routine of the dental office.

I was impressed how the instructor, Dr. Keith Rossein, personally conferred with each participant at each stage to ensure the procedure was being learned correctly. Dr. Rossein offers a very practical approach as he explains where, how and when this treatment can be effective. I left the course thinking of the many patients from previous years who would have benefited from this procedure.



Although this is an excellent course for dentists with little or no implant experience, I would also recommend it to dentists experienced at placing traditional implants, but who are looking for an affordable immediate loading implant to stabilize a lower denture. And speaking from experience, stabilizing a problem lower dentures is going to make the dentist just as happy as the patient!